

2026 Program Pricing



4 Tailored Programs

Each program has its own specific focus and curriculum. These can be blended to fit individual needs.

- Artist / Performer
- Songwriter / Producer
- Music Executive
- Other (Musicians, Singers, Composers, etc)

Flexible Offerings

Designed to match your goals, timeline, and budget. You can mix and match to fit individual needs.

- One-Off Evaluation & Strategy Sessions
- Long-Term Mentorship Program (Best Value)
- A la Carte Services (Custom Add-ons)

1. One-Off Evaluation & Strategy Sessions

Perfect for getting clear direction quickly.

Recommended before committing to long-term mentorship.

- **Price:** \$269 per session
- **Duration:** 1.5 hour (one-on-one)
- **Format:** In-person or virtual (depending on location/scheduling)

2. Mentorship Program

Transform your career with consistent high-touch support over 3 months.

- **Price:** \$2,995 (Payment Plans Available)
- **Duration:** 12 Weeks
- **Format:** Weekly 1.5 hour, one-on-one, in person sessions.

What's Included:

- Structured curriculum with tangible deliverables (artist development, branding, social strategy, networking plans, monetization strategy, etc.)
- Fully personalized coaching tailored to your unique goals
- Ongoing access to insider resources, contacts, and feedback between sessions
- Significantly better value than purchasing equivalent one-off sessions

Clients in this program frequently achieve major breakthroughs: improved releases, potential sync placements, label feedback, audience growth, and new industry relationships.

A la carte services may be recommended based on individual proficiency.

3. A la Carte Services

Add-on services that can be purchased standalone or layered onto one-off sessions / mentorship. Priced individually for maximum flexibility.

Professional Music Production (Los Angeles / Nashville / Local)

- Price: \$500 – \$5,000 per song (scope-based quote)
- Price Based On: arrangement, vocal production & recording, session musicians, mixing, mastering.

Contact Databases

- Curated, up-to-date lists for direct outreach (lists are updated quarterly)
- Lists include 1,000+ direct contacts to industry professionals
- Film & TV Music Supervisors / Sync Agencies: \$395
- Music Publishers: \$395
- Record Labels (A&R Contacts): \$395

Williamson Studios Immersion Sessions (Los Angeles)

- Price: \$500 – \$2,500 per session (travel & lodging not included)
- Work in a world-class professional facility with industry standard equipment, professional engineers and producers.

AI for Music Creators

- Price: \$350 (2-hour private session)
- Learn practical, ethical ways to use AI tools to accelerate songwriting, production & marketing.

Mastering Social Media to Go Viral

- Proven frameworks to grow authentic, engaged audiences
- PDF Strategy Guide: \$250
- Personalized Execution Coaching: \$175/hour

Studio Gear Lists & Setup Guidance

- Home & Pro Studio recommendations tailored to your budget & goals
- PDF Gear List: \$95
- Additional Consultation: \$175/hour

Sync Placement Pitching (Music Ready for Licensing)

- Price: \$1,500 startup fee + 35% commission on secured placements
- Targeted outreach to music supervisors, ad agencies & music libraries
- Detailed reports & feedback provided

Artist Placement Pitching (Label & Publisher Ready)

- Price: \$1,500 startup fee + 35% commission on secured deals
- Direct outreach to A&R execs, publishers & managers
- Detailed reports & feedback provided

Building Connections: A Veteran's Guide

- Insider networking strategies that actually work in 2026
- PDF Guide: \$250
- Personalized Coaching: \$175/hour

Songwriting Mastery: Analyzing & Crafting Hits

- Break down current hits + improve your own writing
- PDF Guide: \$250
- Personalized Coaching: \$175/hour

Guest Speaker Events

- Price: Varies per event (one-time ticket)
- Live or Zoom sessions with industry heavyweights

Legal Disclaimer

All fees for Music Industry Connection (MIC) programs, mentorship, one-off sessions, a la carte services, pitching outreach, production, databases, materials, and events are charged solely for the professional time, expertise, guidance, feedback, resources, and educational instruction provided by experienced industry professionals. No guarantees, warranties, or promises are made regarding specific outcomes, such as securing record deals, publishing agreements, sync placements, viral success, streams, revenue, followers, or any other career milestones or financial results. Success in the music industry depends on many factors beyond our control, including your individual talent, effort, dedication, consistency, implementation of advice, music quality, market conditions, timing, competition, subjective industry decisions, and elements of luck. Past examples or testimonials are illustrative only and do not imply or guarantee similar results for any participant. Outcomes vary widely and are not typical. Pitching services involve targeted outreach but do not guarantee responses, meetings, placements, or deals; commissions apply only to successfully secured and paid opportunities directly resulting from our efforts. Nothing provided constitutes legal, financial, tax advice. Participation is at your own risk, and MIC, its mentors, and affiliates shall not be liable for any damages arising from these services. By engaging with MIC, you acknowledge and accept this disclaimer in full.